



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

- Three (3) Premier banner placements. *(sponsor provides banners)*
- Recognized by DJ during all announcements.
- Recognition (name & logo) on all event-related marketing & promotional collateral, pre-and—post advertising and listed on event giveaways.
- Recognized in Social Media campaign.
- 10 Blue Crabs game tickets in the Touch A Truck Sponsor Skybox. *(valid day of event only)*
- Exhibitor premium placement for equipment.

MONSTER TRUCK SPONSOR \$2,500

- Recognition (name & logo) on all event-related marketing & promotional collateral, pre-and—post advertising and listed on event giveaways.
- Recognized in Social Media campaign.
- 6 Blue Crabs game tickets in the Touch A Truck Sponsor Skybox. *(valid day of event only)*
- Exhibitor premium placement for equipment.
- Table set up for promotional materials.

BIG RIG SPONSOR \$1,000

- Recognition (name & logo) on all event-related marketing & promotional collateral, pre-and—post advertising and listed on event giveaways.
- Recognized in Social Media campaign.
- 4 Blue Crabs game tickets in the Touch-a-Truck Sponsor Skybox. *(valid day of event only)*
- Exhibitor premium placement for equipment.
- Table set up for promotional materials.



MOVING VAN SPONSOR \$500

- Recognition (name & logo) on all event-related marketing & promotional collateral, pre-and—post advertising and listed on event giveaways.
- Recognized in Social Media campaign.
- 2 Blue Crabs game tickets in the Touch-a-Truck Sponsor Skybox. *(valid day of event only)*

TOW TRUCK SPONSOR \$250

- Recognition (name & logo) on all event-related marketing & promotional collateral, pre-and—post advertising and listed on event giveaways.
- Recognized in Social Media campaign.

DELIVERY VAN SPONSOR \$100

- Recognition (name & logo) on all event-related marketing & promotional collateral, pre-and—post advertising and listed on event giveaways.

*Sponsorship benefits are subject to change. We reserve the right to substitute benefits in case of unforeseen circumstances. Sponsors who sign up after the deadline may not be able to take advantage of all benefits. To ensure inclusion in print materials and to maximize your benefits as a sponsor, sponsorship commitments must be received no later than **April 1, 2018**.*



SPONSORSHIP REGISTRATION FORM

PLEASE SELECT ONE OF THE LEVELS:

_____ Presenting Sponsor: \$5,000

_____ Monster Truck Sponsor: \$2,500

_____ Big Rig Sponsor: \$1,000

_____ Moving Van Sponsor: \$500

_____ Tow Truck Sponsor: \$250

_____ Delivery Van Sponsor: \$100

SPONSOR INFORMATION:

Company/Organization Name: _____

Contact Name: _____

Address/City/State/Zip: _____

Phone: _____

E-mail: _____

Website: _____

CHECK ENCLOSED: \$ _____

Please make check payable to the Center for Children, memo Touch A Truck.

To pay via CREDIT CARD, please call Lorin Johnson at 301-609-9887 ext 129.

All sponsorships are tax-deductible.

Send completed form:

Mail: Center for Children, ATTN: Lorin Johnson

PO Box 2924, La Plata, MD 20646

Email: ljohnson@center-for-children.org

Or fax 301-609-7284 ATTN: Lorin Johnson

Sponsorship Deadline: April 1, 2018

All advertising files should be submitted at actual size (300 dpi or higher), as a PNG or JPEG file via email to ljohnson@center-for-children.org. For more information, contact Lorin Johnson at 301-609-9887 ext 129.