

# CENTER FOR CHILDREN

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## Content





CFC Child Abuse Prevention Month2025 | Outreach Toolkit



About Center for Children	1	
About this Campaign	1	
Why We Need Your Support	1	
How to Get In on the Action	2	
Social Media Tools & Graphics	2	
Community Pledge	3	



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## **About Center for Children**

For more than 30 years the Center for Children has been dedicated to the Prevention and treatment of Child Abuse and the promotion of positive mental health in our community. Our mission is to ensure that every child grows up **#HealthyHappy&Safe**. April is National Child Abuse Awareness Month and during the entire month we will be working hard to promote **#ChildAbusePrevention**.

### **Why We Need Your Support**

It is important for us to bring as much awareness as possible to the importance of preventing child abuse. However, we can't do it alone. We need your support in spreading the word in our community about child abuse and how we can help prevent it.

## You Can Make a Difference!

#### **Every Action Counts**

Whether its a <u>small email signature message</u>, posting pictures with our <u>#HealthyHappy& Safe signs</u>, taking our <u>"These Hands Are NOT for hurting"</u> pledge, all of it helps spread the word about <u>#childabuseprevention</u>.

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## Get in On the Action - All Month Long!

## April 1st

Marks the 1st day of Child Abuse Prevention Month. Update your social media profile picture with our " I Stand Against Child Abuse" filter. Place our Prevention

pinwheels in your front hard or office yard to show your stand with us in the fight. Use our custom email signature in all of your emails to help support our efforts to #preventchildabuse

Join us in wearing Pink&Blue

## **Pink&Blue** Fridays

every Friday in the month of April to show your support and help us bring awareness to **#childabuseprevention**. Post your pictures wearing your <u>**#Pink&Blue</u>** and remember to tag us on Facebook <u>@center4childrenSoMd</u>, Twitter @center4children and our YIE Program on Instagram <u>@Cntr4children\_YouthEngagement</u></u>

### April, Week 1

Make it known that our community depends on us to #preventchildabuse and that it is never okay to harm children in any way by sharing our #HealthyHappy&Safe graphics in your newsletter, social media pages and

websites.

#### April, Week 2

Take our "My hands are NOT for Hurting" Pledge. Share your pledge on social media, or email a picture or copy to development@center-for-children.org so that we can add them to our "Hands that Help" tree.

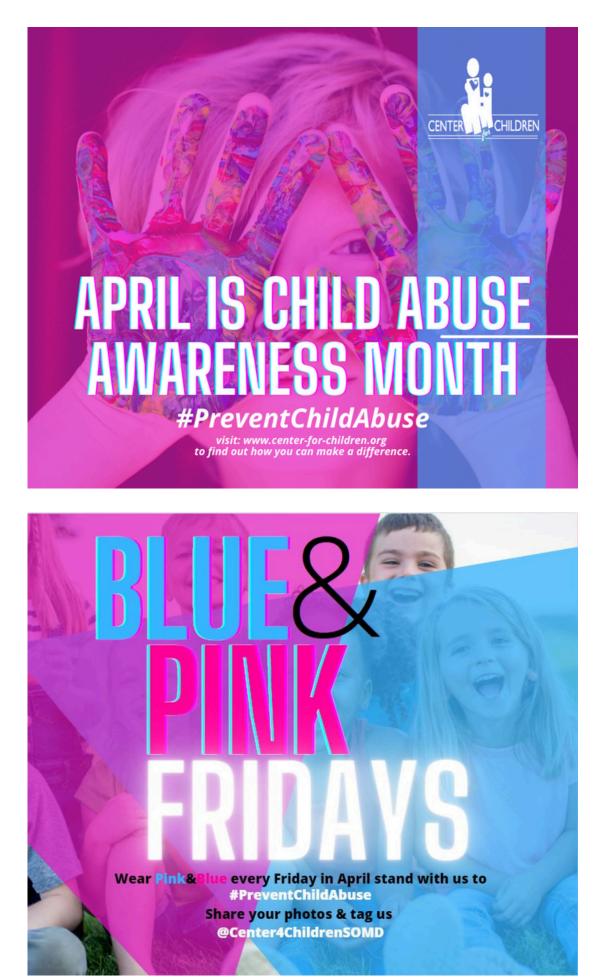
#### April, Week 3

Help raise awareness about the signs of Child Abuse by sharing our tips on recognizing signs of child abuse and ways to #PreventChildAbuse

April, Week 4

End the month by sharing helpful ways of how we as a community can ensure that every child is #HealthyHappyandSafe

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**<u>Click here</u>** to check out other images & GIFs

I pledge that I will not use my Hands or words to hurt others.

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#### Sign Your Name Here

Place your hand inside the circle and trace the outline of your hand as a pledge to not hurt yourself of others. Then sign your name as the final commitment to your pledge.

Send a picture of your completed pledge to development@center-for-children.org or tag us on Facebook @Center4ChildrenSoMD

